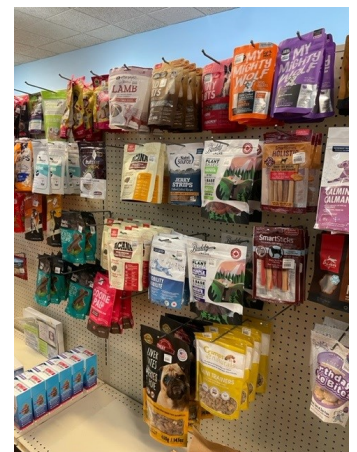


Business Spotlight

4 Your Pets UPDATE



Multiple Business Award Recipient!

FFCC 2022 Customer Service Award-Individual

PARO Centre 2017 Enterprising Women Award

FFCC 2016 Entrepreneur of the Year

We recently had an opportunity to stop by and visit Pam Williams at 4 Your Pets located at 214 Scott Street in Fort Frances. Pam was recently awarded 2022 Customer Service Award —Individual through the Fort Frances Chamber Business Awards. Pam has been in business for a number of years and credits the RRFDC and in particular Angela for guiding her to success, both in start-up costs and the purchase of the building. Since her opening Pam has attributed her website and social media as one of the many marketing avenues she has pursued with some success. A vast assortment of all pet products are available that can either not be found at other stores around the area or 4 Your Pets has a larger selection. Covid was actually good for her business in many ways, the border was closed, so many past customers made purchases or starting having her order in their specialty pet needs. Pam is available to answer any questions a pet owner may have anytime of the day or night and is almost like their personal shopper . If she cannot answer customer questions she will do research and either find the answer or guide them where to find those solutions and will even take photos for people and either email or text customers what she has available in the store.

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