

BUSINESS SPOTLIGHT

Kreger Sales & Service

Eleven years ago, Marty Kreger was working at West End Motors in Fort Frances when he had the idea to start his own business.

“I noticed that many people from the Rainy River area were coming to Fort Frances to buy vehicles and/or have their vehicles serviced. It was often an inconvenience for them to travel the distance. A full service automotive business in Rainy River would offer the west end of the Rainy River district communities an alternate choice”, explained Kreger.

Kreger continued, “Since I grew up in rural Rainy River, it was an attractive idea to move back, start my own business and raise my family in that community. I was fortunate to find the perfect location for my automotive business and after some major renovations, Kreger Sales and Service became a reality at 101 Atwood Avenue in March of 2006.”

Kreger began his business with one certified mechanic, one hoist and limited tools and equipment. Before long he hired a certified body man, installed a licensed paint booth and hired a second mechanic. The services at Kreger Sales and Service increased as the community brought business and support. Kreger Sales and Service currently employs two certified mechanics, a licensed body man, a mechanic apprentice, an office manager, a detailer and a bookkeeper.

Customers appreciate full roadside assistance service (tow truck), as well as windshield repair and replacement, alignments, safeties, car rentals, Purolator service and detailing options.

They appreciate the ‘pickup and delivery’ service that Kreger Sales and Service offers. Customers can be at work and have their vehicle picked up, serviced and/or repaired and find their vehicle at their work site at the end of the day.

“We enjoy the extra services we can provide. We have people who drive their lawn mower to the shop and we service it for them. We go out and look at tractors in the field and do air conditioning on CN vehicles on the tracks,” Kreger commented.

Recently, Kreger has added an experienced car salesman, Rob Tovey to his team. Kreger’s business has now expanded into the sale of used cars and trucks. Kreger recognized a need to provide used vehicles in the Rainy River community. Many people were travelling to Manitoba to purchase a vehicle. They then would require an Ontario safety. The vehicles available at Kreger Sales and Service have an Ontario safety. Complete financing is available as well.

Kreger recognized that the expansion into the sale of used vehicles would be costly so contacted the Rainy River Future Development Corporation for assistance. “It is important, in a small community to offer many services - to be diversified,” explained Kreger, “and the financial assistance available from Rainy River Future Development Corporation has added the extra cushion needed.”

“There are new and exciting things happening in the Rainy River District and we want to be part of the opportunity to offer services in as many ways as possible,” explained Kreger. He noted, “We continue to offer Big Town Service with Small Town Prices.”



“..the financial assistance available from Rainy River Future Development Corporation has added the extra cushion needed.”

**Marty Kreger
Kreger Sales & Service**

**RAINY RIVER
FUTURE DEVELOPMENT
CORPORATION**

**601 Mowat Avenue
Fort Frances, ON
P9A 1Z2**

**Phone: 807-274-3276
E-mail: info@rrfdc.on.ca
www.rrfdc.on.ca**

